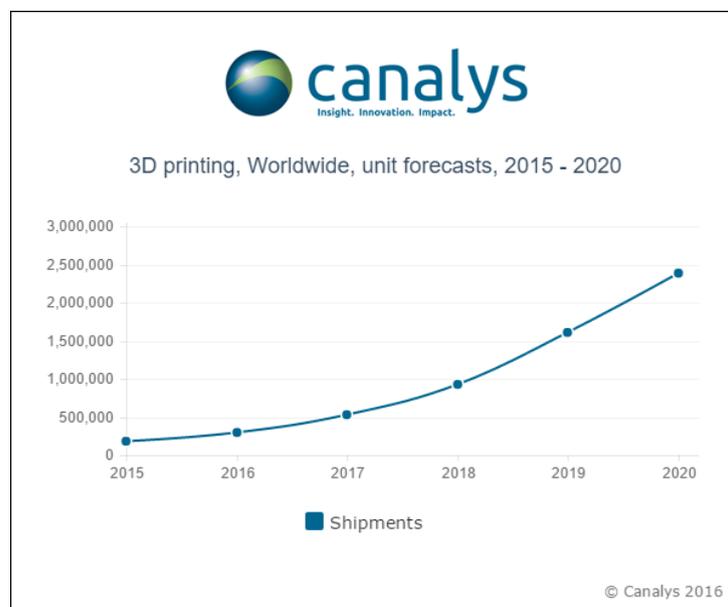


## 3D printing market to be worth US\$22.4 billion in 2020

### ➤ Worldwide shipments to reach 2.4 million units

Palo Alto, Shanghai, Singapore and Reading (UK) - Tuesday, May 17, 2016

Canalys predicts that the worldwide market for 3D printers, and associated materials and services will reach a value of US\$4.9 billion by the end of 2016. The total market is expected to grow by a compound annual growth rate (CAGR) of 43.5% from 2015 to 2020, reaching a value of US\$22.4 billion. Shipments of 3D printers are forecast to grow at a CAGR of 67.2%, to reach 2.4 million units by 2020.



Worldwide, vendors shipped 182,000 3D printers in 2015, a 37% year-on-year increase, with strong performances in both the enterprise and consumer sectors. While industrial expenditure on 3D printers fell, educational establishments ordered thousands of systems for their students. Overall, Taiwanese vendor XYZprinting held onto the top spot as the world's largest 3D printer vendor, accounting for 38% of total shipments.

'2015 was a tough year for many large vendors,' said Analyst Joe Kempton. 'Many struggled to maintain their growth rates and, as a result, have been forced to take stringent cost-cutting measures. Some, such as 3D Systems, have even been forced to leave an entire section of the industry. At the low end of the market, this has cleared the way for many new vendors to fill the gap, launching 3D printers at ever lower prices. At the high end, companies have been left vulnerable to attack from newer enterprise-focused vendors, such as HP, which are just starting to enter the market. As a result, Canalys expects to see a dramatic shift in the 3D printing vendor landscape over the course of the next few years, and we will likely see substantial consolidation occurring in the market as some vendors are forced to leave.'

3D printing shipment and value data is taken from Canalys' 3D Printing Analysis service, which tracks the leading 3D printing vendors, by both shipments and value, and by region.

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## About Canalys' 3D printing service

Canalys' 3D Printing Analysis service is designed to inform and support vendors engaged in strategic planning relating to this fast-evolving market. It provides both qualitative and quantitative analysis, including market sizing and forecasts, vendor profiles, analytical reports and inquiry support.

If this service sounds of interest to you, please [register your interest](#) and a Canalys representative will contact you.

## About Canalys

Canalys is an independent analyst company that strives to guide clients on the future of the technology industry and to think beyond the business models of the past. We deliver smart market insights to IT, channel and service provider professionals around the world. Our customer-driven analysis and consulting services empower businesses to make informed decisions and generate sales. We stake our reputation on the quality of our data, our innovative use of technology and our high level of customer service.

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