

Brittany Kaiser, Cambridge Analytica whistleblower and data rights activist, to keynote at new Canalys Cybersecurity Forum

Shanghai (China), Bengaluru (India), Singapore, Reading (UK) and Portland (US) – Tuesday, 27 August 2019

Brittany Kaiser is to give a keynote at the [inaugural Canalys Cybersecurity Forum](#) (CSF), which will run from 16 to 17 October 2019. Known for her vital role in exposing the truth behind the Cambridge Analytica scandal, she was recently featured in the Netflix documentary “*The Great Hack*”. Kaiser is an activist for data rights, and CEO and co-founder of DATA (Data Asset Trade Association), which focuses on the ethical protection of digital rights and assets. She spends her time exploring ways to empower individuals to protect and take control of their digital rights, assets and identity.



Kaiser’s career spans volunteering for democratic political parties in the US to engaging in human rights projects around the world. She worked for Amnesty International before her experience with Cambridge Analytica where she trained directly under Alexander Nix as Director of Business Development. Her experience there deepened her belief in the need for people to have much greater rights over the use of their personal data.

In her keynote at the [inaugural Canalys Cybersecurity Forum](#), being held in Barcelona between 16 and 17 October, Kaiser will share her insights and vision for the tech industry to create an ethical and sustainable future.

Kaiser said, “It’s critical the big tech, cybersecurity and data industries are held to account on protecting the digital rights of individuals. People’s data is being used in exploitative and manipulative ways for profit and power. Cybersecurity organizations are naturally focused on protecting enterprises and consumers from malicious attacks, but they must work together on greater protection to prevent abuse of data through digital asset legislation.”

Hundreds of specialist cybersecurity channel partners will attend CSF, bringing senior channel leaders and vendors together. It is a unique chance to meet in one place to discuss business growth and how to tackle the biggest industry challenges. Kaiser’s new book: “*Targeted: The Cambridge Analytica Whistleblower’s Inside Story of How Big Data, Trump and Facebook Broke Democracy*” published by Harper Collins, will be launched just days after CSF, on 22 October 2019.



Canalys is also pleased to welcome its initial sponsors. Malwarebytes joins as a Platinum sponsor, with Webroot at Gold level. Cyren, FireEye, LastPass, Mimecast and Trend Micro have all joined as Bronze sponsors.

CSF is the only independent event in Europe dedicated to the cybersecurity channel. Many of EMEA’s foremost cybersecurity distributors have [already pledged to support the event](#): Exertis, Infinigate, Nuvias and Tech Data are joined most recently by major global cybersecurity distributor Exclusive Networks. These distributors will bring prime cybersecurity partners to the event. If you are a cybersecurity reseller, managed security service provider or security-focused systems

integrator and have not already received an invite, please [register now](#).

Contact

For sponsor inquiries and more information, please contact:

Charlotte Woodward: charlotte_woodward@canalys.com +65 8338 1965

Eleanor Martin: eleanor_martin@canalys.com +44 7748 145 351

About CSF

The leading independent cybersecurity forum in Europe, CSF EMEA 2019 will bring together hundreds of specialist cybersecurity channel partners, with key industry leaders from both the channel and vendors providing a platform to create new relationships and strengthen old ones.

Held in Hotel SOFIA in Barcelona, the inaugural event will take place on between 16 and 17 October 2019.

About Canalys

Canalys is an independent analyst company that strives to guide clients on the future of the technology industry and to think beyond the business models of the past. We deliver smart market insights to IT, channel and service provider professionals around the world. We stake our reputation on the quality of our data, our innovative use of technology and our high level of customer service.

About the Canalys Channels Forums

The [Canalys Channels Forums](#) are major independent events for IT channel partners across EMEA, APAC and LATAM. The events bring together major technology vendors, distributors and resellers to discuss industry trends, forge new business relationships and create sales opportunities. Our emphasis on high-quality content, top-level speakers and innovative ideas and platforms has enabled us to grow and become the world's largest independent IT channel events.

About the Canalys Event App

As channels experts, we understand your business and your conference goals. The Canalys Event App is the only app designed specifically for partner events and provides all the features that will



make your event a success. It's reliable, intuitive and intelligent! For a free demo of the app, please visit: www.canalys.com/eventapp.

Receiving updates

To receive media alerts directly, or for more information about our events, services or custom research and consulting capabilities, please [contact us](#) or email press@canalys.com.

[Please click here to unsubscribe](#)

Copyright © Canalys 2019. All rights reserved.

China: Room 310, Block A, No 98 Yanping Road, Jingan District, Shanghai 200042, China

India: 43 Residency Road, Bengaluru, Karnataka 560025, India

Singapore: 133 Cecil Street, Keck Seng Tower, #13-02/02A, Singapore 069535

UK: Diddenham Court, Lambwood Hill, Grazeley, Reading RG7 1JQ, UK

USA: 319 SW Washington #1175, Portland, OR 97204 USA

email: contact@canalys.com | web: www.canalys.com