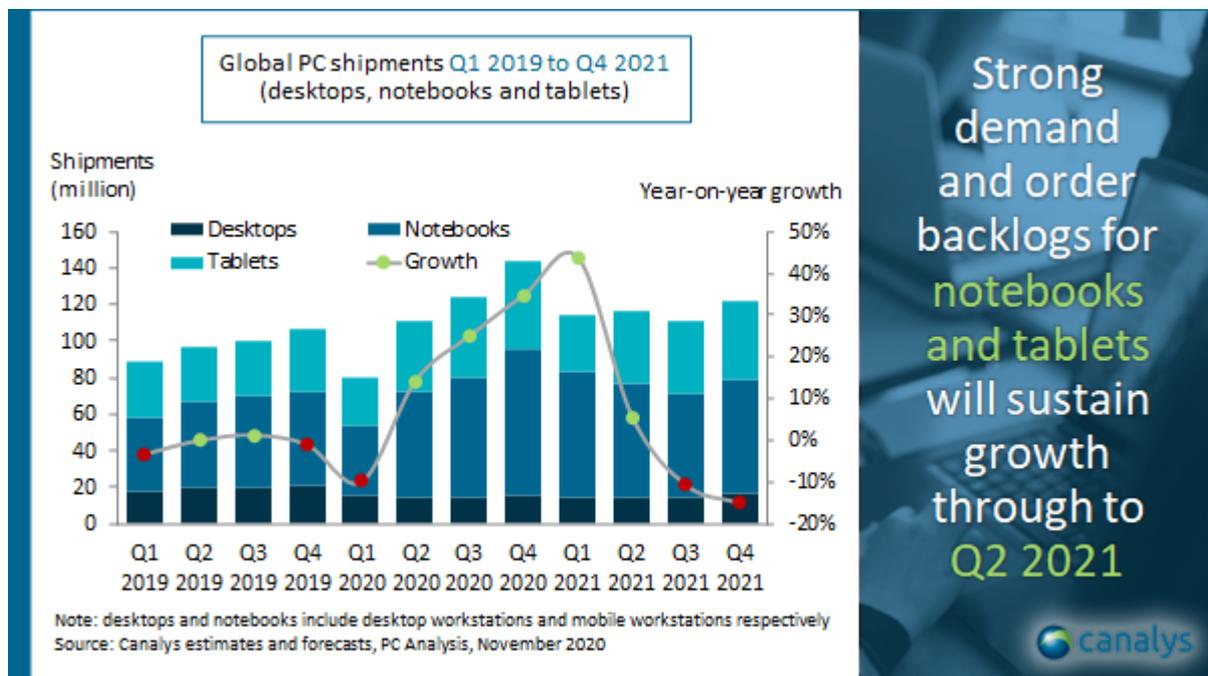


# Canalys: Global PC market to grow 35% in Q4 2020 and 1.4% in 2021

Shanghai (China), Bengaluru (India), Singapore, Reading (UK) and Portland (US) – Tuesday, 15 December 2020

Analysis from Canalys' recently published [PC market outlook report](#) details key growth trends for the sector in 2021 and beyond. PC shipments (including desktops, notebooks and tablets) are expected to hit 143 million units in the last quarter of 2020, up 35% year on year. This will bring total PC shipments in 2020 to 458 million units, a remarkable annual increase of 17%. The need for personal computing devices for skilled workers and students remains at an unprecedented high despite significant increases in supply. Growth in this sector will spill over into 2021, with shipments in the first quarter expected to be up 43% year on year on a weak Q1 2020. Shipments for full-year 2021 are expected to increase a further 1.4% following an extraordinary year for PCs in 2020.



Strong demand and order backlogs for notebooks and tablets will sustain growth through to Q2 2021

## Worldwide PC forecasts (shipment volume and annual growth)

Product category	2019	2020	2021	2024	Annual growth 2019-2020	Annual growth 2020-2021	CAGR 2020-2024
Desktops	79.0m	60.8m	60.7m	66.8m	-23.1%	0.0%	2.4%
Notebooks	188.6m	241.1m	249.0m	244.3m	27.9%	3.3%	0.3%
Tablets	123.5m	156.1m	154.6m	150.9m	26.5%	-1.0%	0.8%
<b>Total</b>	<b>391.0m</b>	<b>458.0m</b>	<b>464.4m</b>	<b>461.9m</b>	<b>17.1%</b>	<b>1.4%</b>	<b>0.2%</b>

**Note: desktop, notebook and tablet shipments.** Percentages may not add up to 100% due to rounding. Desktops and notebooks include desktop workstations and mobile workstations respectively.

**Source: Canalys forecasts, PC Analysis, November 2020**

“While the global pandemic has provided a huge short-term demand boost, the PC industry has plenty more to look forward to in the years ahead. At Canalys, we identified four key trends that will drive PC market growth in 2021 and beyond: remote working, digital learning, device as a service and emerging use cases,” said Rushabh Doshi, Research Director at Canalys. “As vaccines start to roll out and we enter a post-COVID world, behavioral changes among both businesses and consumers will place greater emphasis on PC use, leading to a host of new opportunities not just in hardware, but also in software and services. Meanwhile, the larger installed base driven by more use cases and broader demographics will provide a host of new opportunities. Security and connectivity will be key focuses in a post-COVID world, where businesses formalize their remote- and flexible-working policies for employees. PCs with stronger security standards will be integral to future solutions and will be expected from vendors and channel partners, especially in industries such as financial services and the public sector. The pandemic has also revealed just how important secure and reliable connectivity is in the face of disruption. As travel, commuting, on-site work and emerging market demand for broadband alternatives increase, LTE and 5G connected PCs will see their popularity grow.”

Read an [executive summary](#) of the Canalys special report: **Now and next for the PC industry**. To request the full report, please [click here](#).

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## About Canalys

Canalys is an independent analyst company that strives to guide clients on the future of the technology industry and to think beyond the business models of the past. We deliver smart market insights to IT, channel and service provider professionals around the world. We stake our reputation on the quality of our data, our innovative use of technology and our high level of customer service.

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